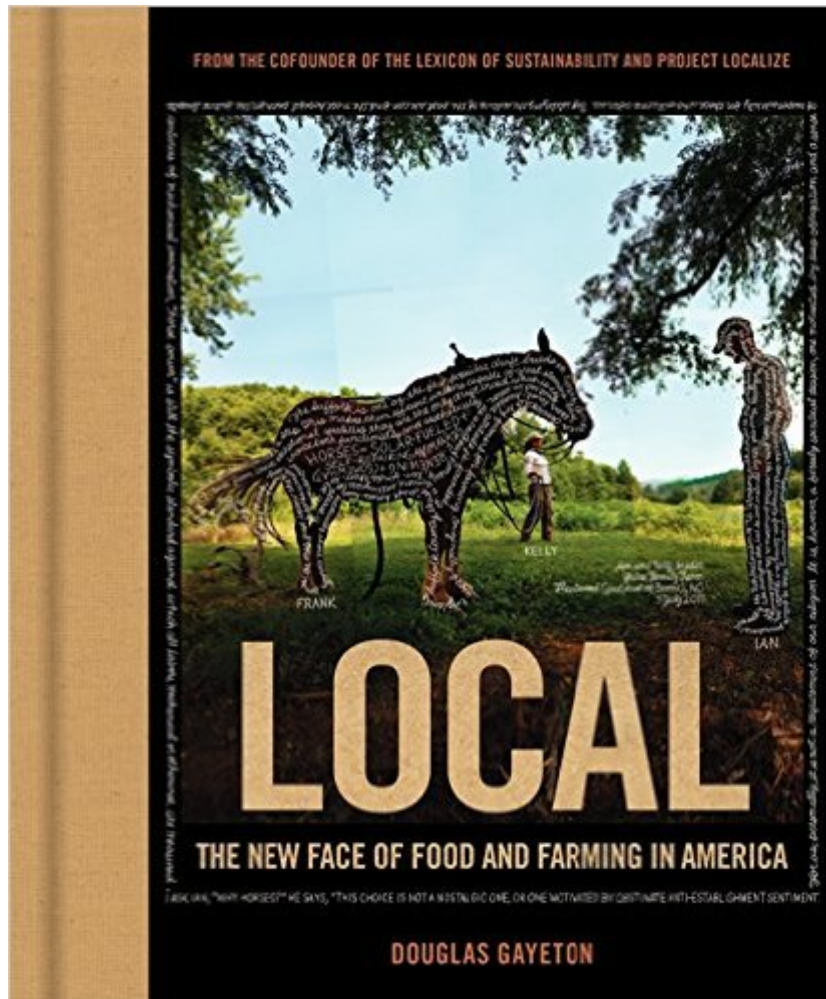


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# Local: The New Face Of Food And Farming In America



## Synopsis

Combining stunning visuals with insights and a lexicon of more than 200 agricultural terms explained by today's thought leaders, *Local* showcases and explores one of the most popular environmental trends: rebuilding local food movements. When Douglas Gayeton took his young daughter to see the salmon run—a favorite pastime growing up in Northern California—he was devastated to find that a combination of urban sprawl, land mismanagement, and pollution had decimated the fish population. The discovery set Gayeton on a journey in search of sustainable solutions. He traveled the country, photographing and learning the new language of sustainability from today's foremost practitioners in food and farming, including Alice Waters, Wes Jackson, Carl Safina, Temple Grandin, Paul Stamets, Patrick Holden, Barton Seaver, Vandana Shiva, Dr. Elaine Ingham, and Joel Salatin, as well as everyday farmers, fishermen, and dairy producers. *Local: The New Face of Food and Farming* blends their insights with stunning collage-like information artworks and Gayeton's Lexicon of Sustainability, which defines and de-mystifies hundreds of terms like food miles, locavore, organic, grassfed, and antibiotic free. In doing so, Gayeton helps people understand what they mean for their lives. He also includes eco tips and other information on how the sustainable movement affects us all every day. *Local: The New Face of Food and Farming in America* educates, engages, and inspires people to pay closer attention to how they eat, what they buy, and where their responsibility begins for creating a healthier, safer food system in America.

## Book Information

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## Customer Reviews

Gave this to my wife for Christmas. She was delighted. It is a beautifully laid-out, informative source. Sort of an intelligent coffee-table book.

Truly remarkable book that shares knowledge on sustainable practices that have the potential to shift our current corporate food systems. This book is a must read for anyone that wants to understand the current issues in our corporate food system in the United States as providing practical solutions. The book also includes beautiful imagery of sustainable farmers explaining and sharing their innovative methods. Douglas' writing is clear, interesting, uplifting, thoughtful, and impeccably articulated. definitely get *Local: The New Face of Food and Farming in America* if you are interested in understanding the negative impacts of corporate agriculture while learning how to be a part of a sustainable change!

Very informative and well written

If you are at all interested in where your food comes from, how it's grown and what dedicated people are doing to make it better this is a must read.

This is a must read for anyone who cares about food. It is high time we had a way to educate our families about the right course for the future. I love the messages in this book and the dynamic visuals, it will grace my coffee table right next to the *Slow* book,

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